

**THE BHARAT SCOUTS AND GUIDES**

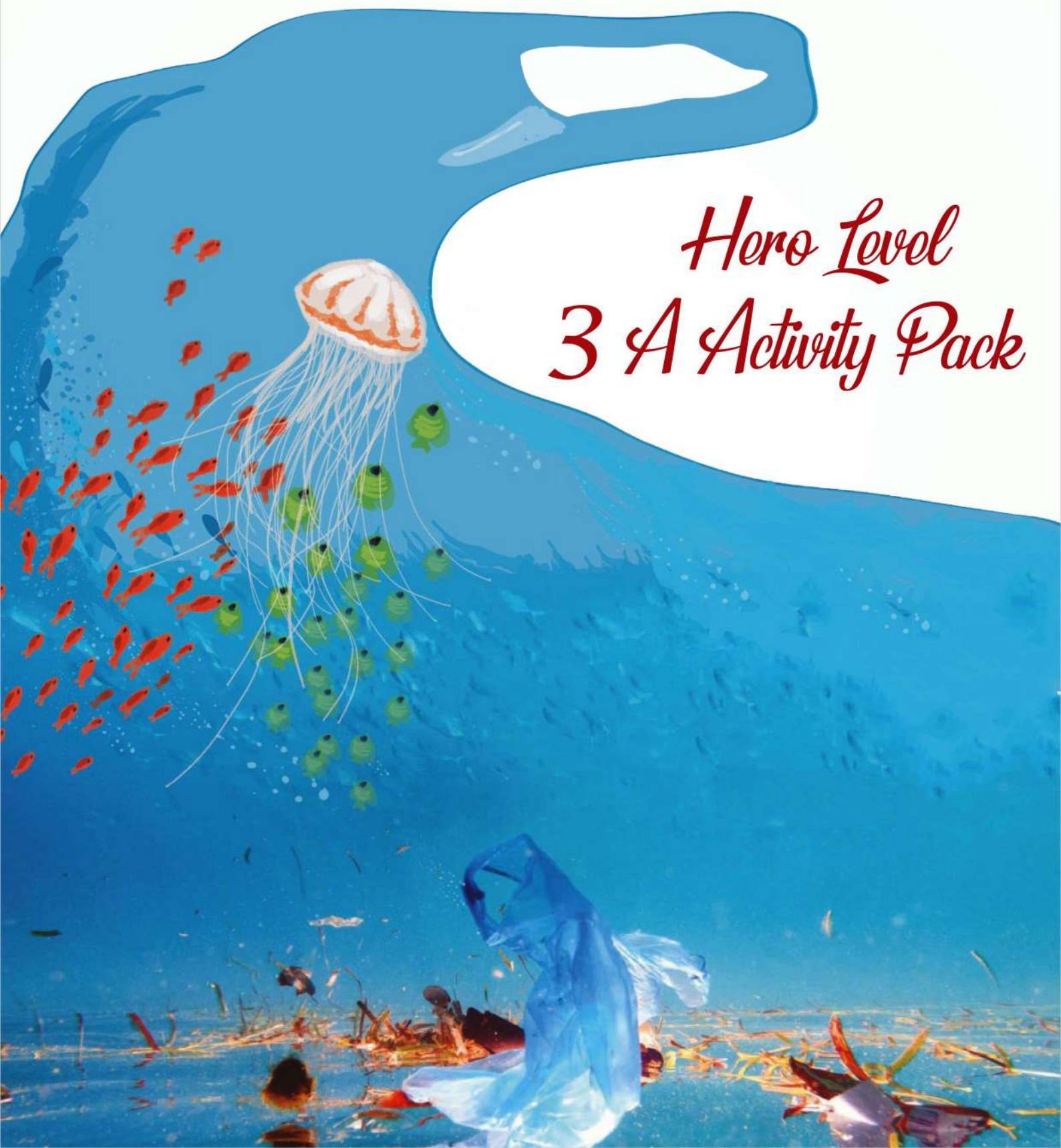
*Creating - Better India*



**Hero Level**

**Tide Turners Plastic Challenge**

*Hero Level  
3 A Activity Pack*







## THE TIDE TURNERS PLASTIC CHALLENGE

The Tide Turners Plastic Challenge Hero Level is a global youth movement to fight plastic pollution around the world. It is designed to inspire young adults to reflect on their plastic consumption, discover solutions to reduce plastic consumption and lead change in their homes, communities, Institutions, offices, Park, School, Colleges and Water resources involving the community. Around the world thousands of young people are concerned for their action and they are committed to turn the tide of plastic pollution.

The members of Bharat Scouts and Guides are continuously working to curb the single use plastic and attain the Champion Level. We have introduced this advance level ie HERO LEVEL - Tide Turners Plastic and invite the members of organisation to play active role and become HERO's of tide Turners Plastic Challenge. By joining the challenge, you will be part of an Eco friendly generation of young leaders who are determined to turn the plastic tide and change the world.

While you go through the process of achieving the hero level. You would be going through three Challenges Awareness, Action, Advocacy as the name suggest you would be creating awareness in the community then take actions to reduce Plastic and then further advocate and tell your success stories via creating advocacy in the community. You can opt to take any 12 activities, minimum 4 from every challenge. The first 50 Hero's will receive a t shirt to celebrate their success. So, let's start to make an Eco friendly world.....

## WHY SHOULD YOU PARTICIPATE?

**Knowledge:** You will learn about the negative impacts of plastic pollution on nature and man, and feel inspired to change your own plastic use, and encourage others around you. When we know better, we do better !

**Action:** This planet is our home, and it is our responsibility to keep it safe and clean. In India, each individual consumes close to 11 Kgs of plastic annually. This is why every individual action matters !

**Leadership:** Plastic pollution is a man-made problem, and we all must do our part to solve it. This is your chance to be a champion in your community and lead change !

**LESS PLASTIC**

**MORE LIFE**



## Challenge 1 – AWARENESS

**1. Power of press** - Write a Press Release, organize or attend a Press Conference (print or electronic media) and share your experiences of all the levels of plastic tide turner badge or prepare an article on same and publish it in any local newspaper or BSG Magazine.

**Reporting :** Share the Press Release in your Social Media tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVE MAKER Sand do send the link in your report.



**2. Knock at the door** - Organize door to door campaign for encouraging and motivating community members to reduce their plastic consumption and collect plastic from the houses in your locality. Example - Survey on Plastic uses and daily life and how does it affect the daily live.

**Reporting :** Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVE MAKERS and share link in your report



**3. Road Show-** To organize or attend Road Show / exhibition on Awareness "To Avoid Single Use Plastic".

**Reporting:** Share the video on your Social Media by tagging #BSGIndia #TIDE TURNERS PLASTIC CHALLENGE #WAVEMAKERS and share link in your report



**4. Paint it clean** - Face Paint five of your friend with the theme plastic free world.

**Reporting:** Share the image on your Social Media by tagging #BSGIndia #TIDE TURNERS PLASTIC CHALLENGE #WAVEMAKERS and share link in your report



**5. On the streets** - Organize or attend a Nukaad Natak on "How to create a plastic free environment" and connect with local municipal authorities so as to keep the chain on going.

**Reporting:** Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report



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## Challenge 2 – Action

**1. ME as a change maker** – Start using alternatives for the plastic items that you use and also encourage your family members and friends to do the same in order to make a difference in your habits. Example –Avoid using ‘plastic bag’ instead of it start using ‘cloth bag’. Make and distribute at least 10 alternatives of plastic.

**Reporting:** Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report



**2. My friend** - Convince 05 local shopkeeper to change their habit with alternate use of plastic and also educate them about the harmful effects of Plastic consumption. After a week interview the shopkeeper and share the story on BSG Social sites.

**Reporting:** Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



**3. Small tid bits** – Over a period of 15 days, collect plastic bottles, their caps, milk bags from your locality. Organize a local exhibition in your community maintaining the COVID -19 norms and educate them on the impact of small plastic in our daily lives.

**Reporting:** Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report



**4. Beach Please** - Organize Plastic cleanup drive around the local water resources in your community by involving 10 members over a period of 7 days.

**Reporting:** Share the details of 10 members along with Name, Contact number, E-Mail ID and Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



**5. Make a gang** - Involve 10 non scouting members and organize an Online/Offline Exhibition on the Plastic Tide Turners Initiative and make them complete the Champion Level.

**Reporting:** Share the details of 10 non scouting members along with Name, Contact number, Email ID and Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



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## Challenge 2 – Action

**6. Make a difference** - Adopt a park, public place or centre, district ground, hospital, training centre, schools or House premises etc. and make it a plastic free zone by organizing cleanup drives for a week.

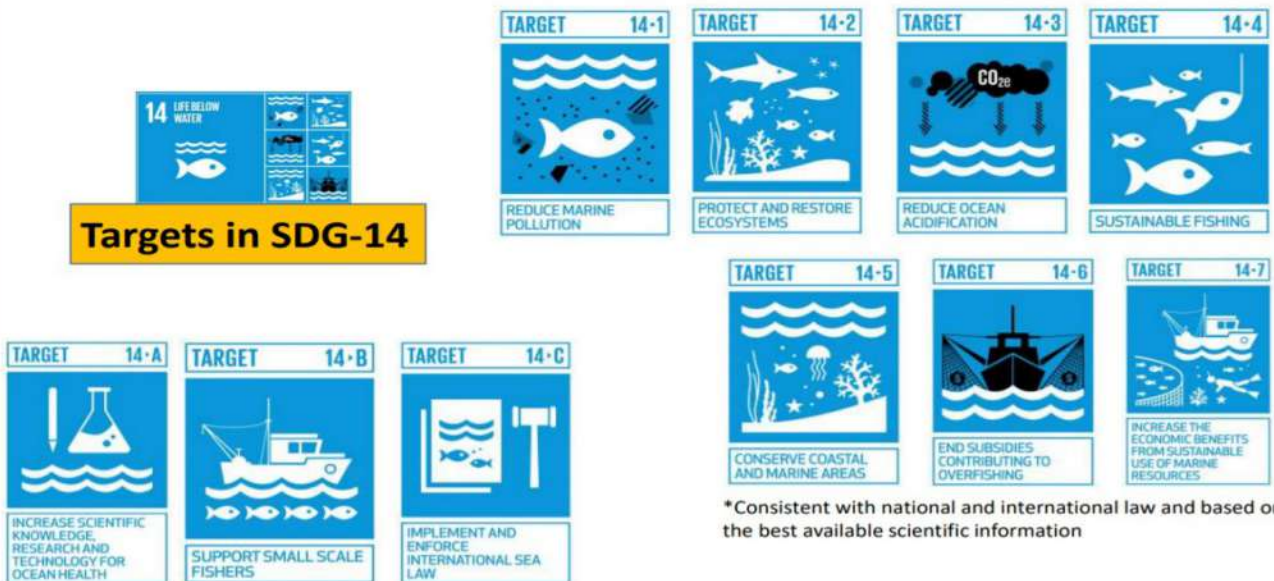
**Reporting :** Share the before and after situation on BSG social site with #BSGIndia #TIDeturnersPlasticChallenge #WAVEMAKERS and share link in your report.



### Circle of Sustainability



### Targets in SDG-14



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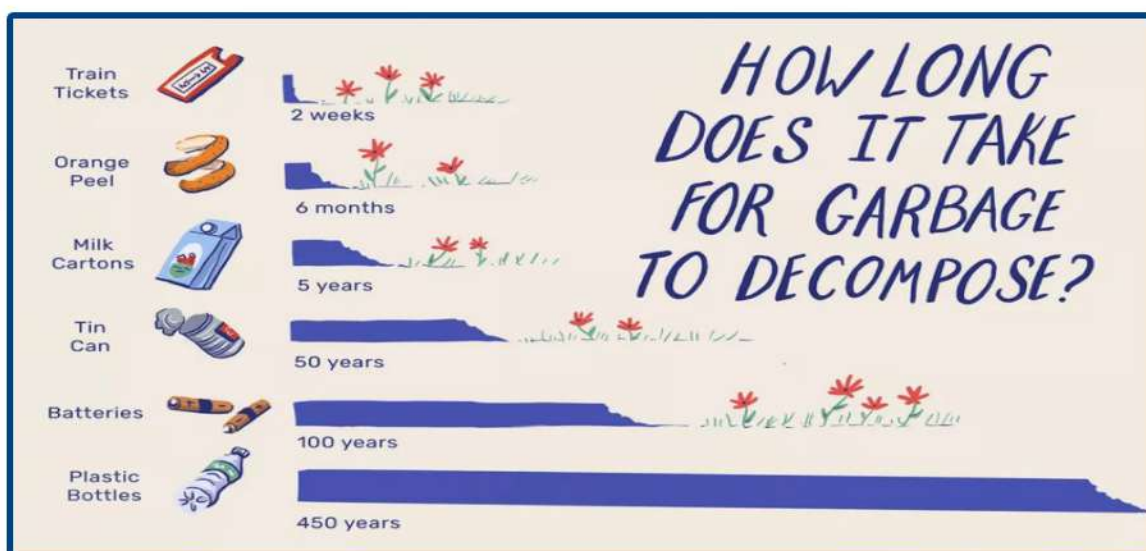






## POINT TO BE NOTED

- ❖ Last date to submit your Report is 31st DECEMBER 2021 at [bsgherolevelpttc2021@gmail.com](mailto:bsgherolevelpttc2021@gmail.com) or GOOGLE Link: <https://forms.gle/kazSXrB5fSV5DPGB6>
- ❖ Share your short video activity wise, to be featured in the BSG NEWS.
- ❖ Invite your friends and well-wisher to Subscribe BSG YouTube Channel and like the BSG facebook page.
- ❖ Participants will receive Hero E-certificate with badge after successfully completion of activities and submission of report.
- ❖ Complete any 12 activities minimum four from each challenge. In each challenge activity 01 and 02 are compulsory.
- ❖ Share your activities on social media handles.
- ❖ All three Challenges are compulsory.
- ❖ Safety precaution for Covid issued by local Government to be strictly followed during outdoor activities.



### THE BHARAT SCOUTS AND GUIDES

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